



Authorised: D H	13 <sup>th</sup> March 2018	
Level 2 GDPR Policy 02-GDPR-089		Issue 2
Last Revision: 13 <sup>th</sup> November 2018	Last Review: 31 <sup>st</sup> May 2	018 Next Review: 31 <sup>st</sup> May 2019

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### 1. **DEFFINITIONS**

The GDPR Regulation	Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016	
The Company	John L Lord & Son (Rizistal) Ltd	
Us	John L Lord & Son (Rizistal) Ltd	
PECR	The Privacy and Electronic Communications (EC Directive) Regulations 2003	
e-privacy Directive'	Directive 2002/58/EC of the European Parliament And Of The Council of 12	
	July 2002 - concerning the processing of personal data and the protection of	
	privacy in the electronic communications sector (Directive on privacy and	
	electronic communications)	
We	John L Lord & Son (Rizistal) Ltd	
Our	Belonging to John L Lord & Son (Rizistal) Ltd	

## 2. INTRODUCTION

- ➤ Both GDPR and PECR address the use of cookies that track information about people accessing a website or other electronic service. GDPR does not replace PECR, although it changes the underlying definition of consent for cookies.
- Our cookie policy is designed to comply with GDPR and PECR
- Our website uses cookies to distinguish you from other users of our website. We are committed to protecting any data that we collect concerning you. We collect the minimum amount of information about you that is commensurate with providing you with a satisfactory service. This Policy indicates the type of processes that may result in data being collected about you.
- Because we respect your right to privacy, you can choose to Manage Cookie Preferences to prevent non-essential cookies being set.

## 3. WHAT ARE COOKIES?

- Cookies are small encrypted text files that are stored on your computer, tablet or smartphone. These cookies are designed to allow our website to recognise its users on subsequent visits, or to authorise other designated websites to recognise these users for a particular purpose.
- There are several types of cookie and they have different functions or uses which make your experience of the internet much smoother and more interactive. For example, they are used to remember your preferences on sites you visit often, to remember your user ID and the contents of your shopping baskets, and to help you navigate between pages more efficiently.
- As detailed in Recital 30 and Recital 26 of the EU General Data Protection Regulations (GDPR) Information collected by cookies is now classed as personal data as it can identify individuals by their electronic device.





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## 4. TYPES OF COOKIES?

The main two types of cookies widely used are.

#### 4.1 SESSION COOKIES

- These cookies are temporary and only used during a web browsing session. The cookies start as soon as browsing window is opened and end as soon as the window is closed.
- They allow the website to remember and link user's actions such as remembering which items have been placed into the online shopping basket.

### 4.2 PERSISTENT COOKIES

- These cookies remain on the users browsing device for a set period after the browsing session has ended. These cookies will remain on the device until the set expiry date is reached or until the device owner deletes them.
- Persistent cookies allow the website to collect and remember user behaviours and preferences.

## 5. FUNCTIONS OF COOKIES?

> Broadly speaking, cookies have four main functions:

### 5.1 STRICTLY NECESSARY COOKIES

- These cookies enable web site users to navigate around the web site and use the functions of the site such as setting account and login details and using shopping baskets.
- As a result these are the only cookies that cannot be disabled on a website by the user.
- They are usually set as a response to user activities such as creating accounts or placing items in a shopping basket.
- These cookies do not gather information about the user for marketing purposes.

#### 5.2 PERFORMANCE COOKIES

- Performance cookies are session cookies that are used to allow the website owner to assess the performance of the website and make improvements to it.
- > They collect information such as:
  - How many people have visited the website?
  - When are the most popular browsing times?
  - What are the most and least popular pages in the website?
- > They cookies just collect statistical data and are not used to collect personal information about the website user.
- This type of cookie can usually be disabled on a website by the user.





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#### 5.3 FUNCTIONAL COOKIES

- Functional cookies allow website users to make customised choices to their website browsing and then remember those choices the next time the user visits the website.
- These cookies allow regional, language and currency settings to be saved to provide a more personal service to the user.
- This type of cookie can usually be disabled on a website by the user.

### 5.4 ADVERTISING AND TARGETING COOKIES

- These cookies are used to deliver advertising targeted at the user based on the user's web behaviour and shopping history. Effectively they build a profile of the user's interests.
- Quite often the cookies are set by third parties with the permission of the website owner. Advertisers also use these cookies to restrict the number of times a user will see specific adverts.
- This type of cookie can usually be disabled on a website by the user.

## 6. WHAT COOKIES ARE USED ON THIS WEBSITE?

- Our website uses the information stored in the cookie in order to tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.
- We use cookies to identify which pages are being used and in circumstances where you can purchase items on our website, we use cookies to support your shopping basket and online orders.
- The cookies used on this website can be grouped into the following categories:

#### 6.1 STRICTLY NECESSARY

- > Some of the cookies on our website are necessary for us to be able to provide you with a service you have requested.
- > Example of this would be
  - Cookies Consent
    - A variable cookie which will be either empty or contain a 1 used to help us record whether or not you consent to cookies being used by our website.
  - Cart ID
    - A ten digit randomly generated number which links your computer with items that you may have selected to purchase from our website.
  - Referrer
    - A variable which records and holds the last page on our website you visited, so that we can return you there if required.
  - A cookie used to enable you to log into your account on the website or which allows communication between your browser and the website





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### 6.2 PERFORMANCE

- ➤ We use Google Analytics to analyse the use of this website.
- Google Analytics generates statistical and other information about website use by means of cookies, which are stored on users' computers.
- ➤ The information generated relating to our website is used to create reports about the use of the website. Google will store and use this information.

#### 6.3 FUNCTIONAL

- Social Sharing We use cookies to allow you to share content directly on the social networking/sharing sites like Facebook, Twitter or Google+.
- Examples would be if you wanted to "like" or "tweet" about a business or product advertised on our website.

### 7. MANAGING COOKIES ON OUR SITE AND YOUR WEB BROWSER

Please be aware that disabling or deleting cookies may impact the functionality of this website.

### 7.1 MANAGING COOKIES ON OUR WEBSITE

- When you first visit our website, our Cookie Consent Banner will ask you to give consent to the different categories of cookies being placed on your device.
- > You may still use our website if you choose to not give consent to most of the cookie types.
- ➤ However, "Strictly Necessary" cookies must be accepted for the site to operate.
- ➤ If, at any time, you wish to alter your preferences and prevent cookies being placed on your browsing device please select Manage Cookie Preferences and make the necessary changes to your cookie consent.
- Once again, please note that it is not possible to withdraw consent for cookies categorised as strictly necessary. These cookies are essential to the operation of the website.

### 7.2 MANAGING COOKIES ON YOUR WEB BROWSER

- Most modern web browsers allow users to manage cookies in terms of allowing, rejecting and deleting cookies.
- > Below are links to information on how to manage cookies for the most popular internet browsers
- If your browser is not listed, please visit the browsers home page.
- Please note that we are not responsible for the privacy and security on browser sites visited





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## 7.2.1 Google Chrome

http://support.google.com/chrome/bin/answer.py?hl=en-GB&answer=95647

## 7.2.2 Internet explorer 8, 9 and 10

http://windows.microsoft.com/en-us/internet-explorer/delete-manage-cookies#ie=ie-10

## 7.2.3 Mozilla Firefox

http://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences

## **7.2.4 Safari**

http://support.apple.com/kb/PH11913

## **7.2.5 Opera**

https://www.timeanddate.com/custom/cookiesopera.html

## 7.2.6 Safari iOS

https://support.apple.com/en-gb/HT201265

## 7.2.7 Android

https://www.simplehelp.net/2011/07/31/how-to-clear-the-cache-and-cookies-from-your-android-phone/

### 8. REVISIONS

Date	Pages /	Issue	Amendment Details
	Sections	Status	
13 <sup>th</sup> March	All	Issue 1	First issue of Policy
2018			
13 <sup>th</sup> March	Section 7	Issue 2	Provide links to browsers page and remove specific
2018			instructions